



A U N I Q U E E X P E R I E N C E A G E N C Y

W W W . T H E H Y P E S . C O

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WEB & MOBILE APPS

MARKETING

EVENTS

DIGITAL SOLUTIONS

- Website Design & Development
- Mobile Application Design & Development
- Specialised Events Mobile Apps
- E-Commerce / Online shopping platforms
- CMS Management solutions
- URL & Hosting Solutions

- Marketing Strategy, Consulting, and Implementation
- Marketing Outsourcing
- Content Marketing
- Digital Marketing
- Social Media Marketing
- Multimedia Productions
- SEO & SEM

- Turnkey Event Management Services
- Events Staffing
- Event Productions
- Entertainment & Shows
- Event Attendance Tracking Solutions
- Online / Onsite Registration

- School Management Solutions
- Monitoring & Analytics Solutions
- Digital Transformation
- Virtual Solutions
- eServices & Support
- eMarketing Solutions
- Innovative Hardwares

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WEB & MOBILE APPLICATIONS

WEBSITE DESIGN & DEVELOPMENT

Making a great impression on the first glance is a sign of excellent customer communication.

Our family of web designers and developers, e-commerce website designers and pretty much any website design help us stand tall against some of the best website design and development companies.

Our team of website designers are enough to take over your project adding gorgeous interfaces based on the best possible UI & UX.

We also offer after deployment maintenance and website SEO management.

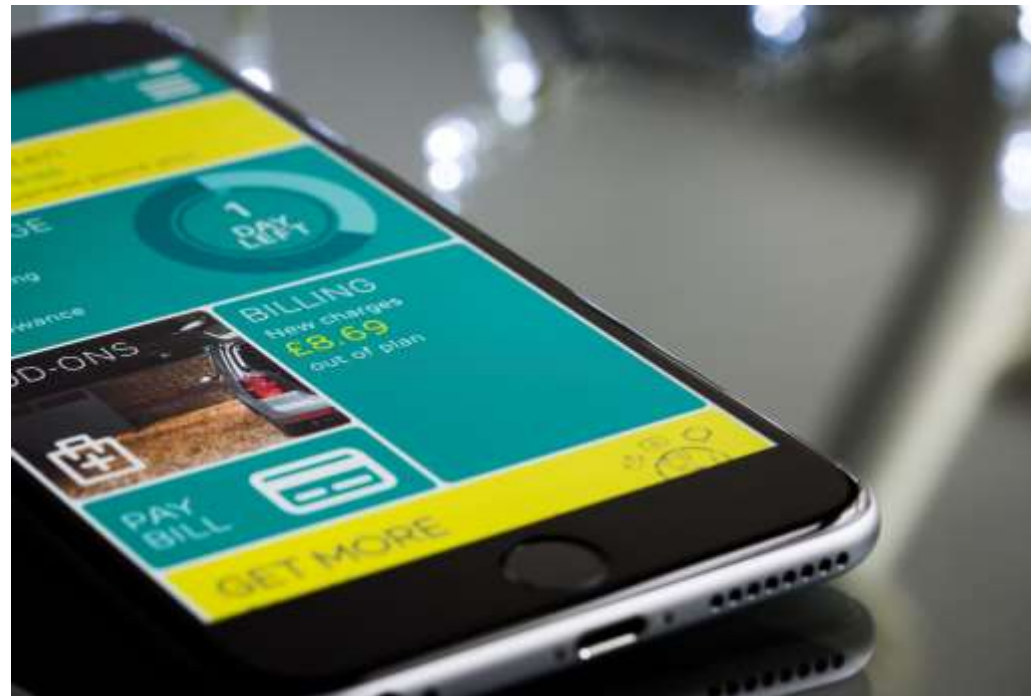


APPLICATION DESIGN & DEVELOPMENT

Our experience and knowledge of how users interact with the app help in planning and executing the high-tech mobile app development for iPhone, Android and iPad.

What it can do for your business?

- iOS & Android App Development
- E-Commerce Applications
- Corporate & Public Applications





Marketing

The **HYPE** Marketing Solutions



Marketing Management

The **HYPE Marketing Solutions** is a full-service marketing agency that believes in strategic data analysis, top-flight creative technology and excellent client service.

We use data to understand what makes your business tick, and develop smart, strategic experiences that are constantly optimized to deliver quality leads and high levels of conversion and retention.

When building successful client partnerships, we believe that our people skills are as important as our love of number crunching. Our goal? Benchmark-beating ROI in a spirit of engaged and informed collaboration





- Marketing Strategy, Consulting, and Implementation
- Marketing Outsourcing
- Content Marketing
- Digital Marketing
- Social Media Marketing
- Multimedia Productions
- SEO & SEM



Marketing Outsourcing





EVENTS

Events Management

Our expertise in events management goes from corporate events to live concerts and product launches. The **HYPE** understands both the subtle touch of a private meeting and the energy burst of a public concert or event. Management flow is what we do best, and we also broker third party suppliers, just to be sure you get the right services at the fairest price. Fair enough?

Types of Events

- Local & International Conferences.
- B2B Events
- Awards & Ceremonies
- Sports
- Consumer Events
- Galas
- Incentive Programs
- Internal
- Seminars and Workshops
- Product Launches
- Road Shows
- Tradeshow & Exhibits
- Festivals & Entertainment



Consultancy



Turnkey Management



Conceptualization



Procurement



Budget control



Logistics



Productions



Media Engagement



Guests Management



Full Concierge VIP & Guest Services



Content Output Management



AV Architecture



Catering



Gift items



Translation



Entertainment



Photography Videography &



Legacy reports



Event Management Solutions



Online & Onsite
Registration



Attendance Tracking



RFID & NFC Tags



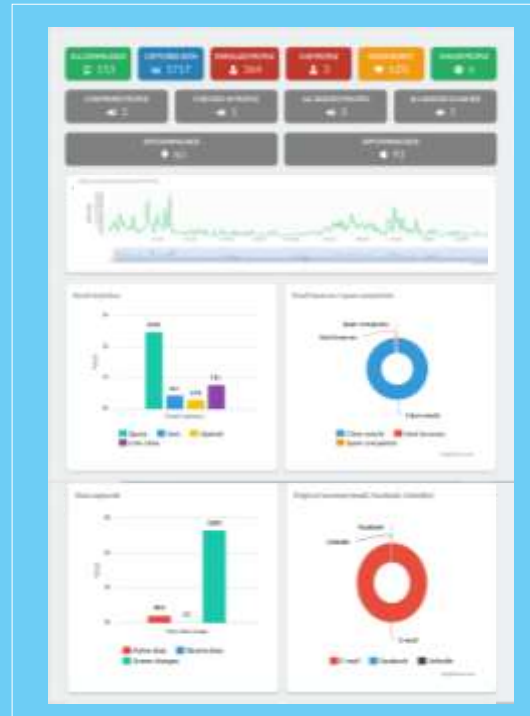
Events Mobile App



Event Management Solutions



Event Website



Event Reports



Face Recognition



Registration services includes:

- Online registration before and during the event
- Onsite registration at the venue
- Badge production
- Barcode and lanyards productions
- Rental of registration systems, computers, tables and printers.
- Rental of Access Control scanning technology devices
- Registration management and team
- Access control team
- IT support team
- Immediate live statistics of entry and visiting data
- Various reports
- IT security and data protection policies
- Email communication
- Participant data management



1 Platform – 3 Services

Our platform is designed to manage registration operation, generate a synchronized responsive event website as well as white labeled Application



Event Registration Features



- Award winning technology
- Event Pass and Check-In
- Live event analytics
- Event details and information
- Attendees management software
- Speakers biographies
- Calendar management for enterprise
- Check-in mobile manager for guest lists
- Social network content sharing
- Email blaster tool
- Custom lists for guest management
- RSVP automatic confirmation
- Easy navigation with Waze and Maps
- Sponsors experience center
- Full detailed statistics report
- Offline event floor plan map guide
- Excel sheets upload or download
- Favorite networking contacts
- Files sharing and download
- Flight, logistics and travel management
- Gamification with missions and prizes
- Hotel room list booking management
- Live interactive quiz pools
- Intranet events directory
- Invitation lists dashboard
- Exclusive itinerary messages
- Availability in multiple languages
- Native chat with profiles
- Connect networking with interests
- Wearable NFC bands
- Paypal integration for tickets
- Waitlist registration management
- Unlimited push notifications
- Secure personal QR Code
- Lead collector for stands
- Sponsors and exhibitor's management
- Surveys for event feedback
- Tasks, processes and projects
- Online tickets management
- Digital ticket pass



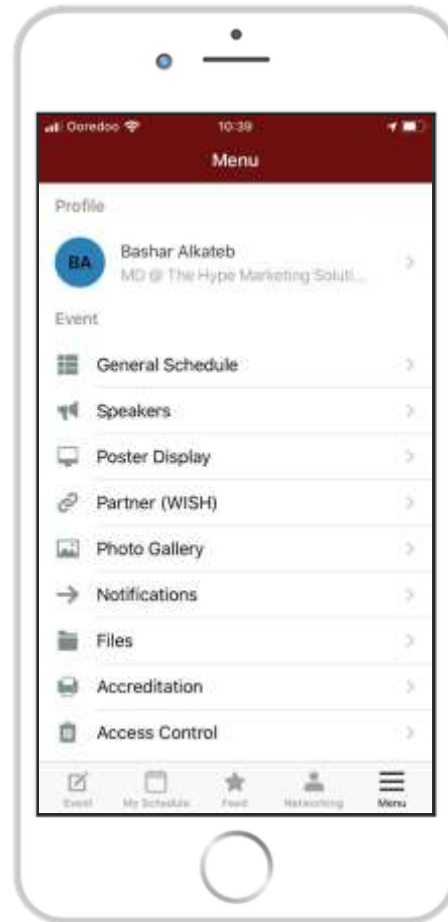
Event website Features

- Branded website
- Responsive website design
- Multiple website designs to choose
- Unlimited landing pages
- Registration form integration
- Google Analytics reports
- Availability in multiple languages
- Personal login



Event Mobile Application Features

- Interactive Fees for attendees
- Real time notification centre
- Exclusive chat and quizzes for attendees
- Customized event calendar
- Send notifications in real time to speakers
- Gamifications for attendees



- Personal profile and privacy settings
- Events, speakers and sponsors details
- Event photo gallery
- Sharing handouts for activities
- Event QR Code
- Social Media engagement

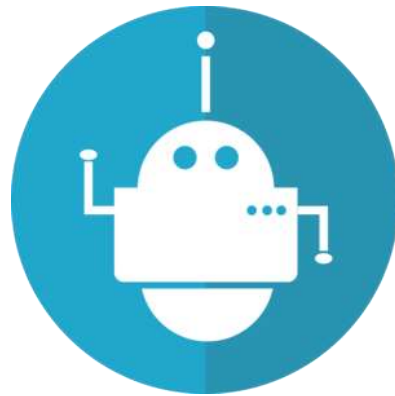


Supportive **Innovative** Events Technologies

Beacons Technology



Chatbots



LED Transparent Poster



3D Capture



Guest Experience

Online Registration

- 1 Event invitation is received by email to the registered guest.
- 2 Invitee follows the link provided to the event website to complete the registration.
- 3 On the registration page, a registration form needs to be duly filled and submitted by the guest.
- 4 An automated immediate confirmation email is sent to the registrar email address with a QR Code once the form is submitted by the guest.
- 5 On the event day, registrar presents the registration confirmation with QR Code to the registration desk to receive the personal event badge.
- 6 Registration attendant scans QR code and prints badge with attendant details.
- 7 Registrar badge is scanned for check-in at the meeting venue entry point.



Guest Experience

Onsite Registration

- 1 Event invitation is received by the registered guest email.
- 2 Invitee **DOES NOT** register online.
- 3 On the event day, the invitee introduces him/herself by giving name to the registration desk attendant.
- 4 Registration attendant, verifies names that it was invited and fills up any missing details
- 5 Registration attendant scans QR code and prints badge with attendant details.
- 6 Registrar badge is scanned for check-in at the meeting venue entry point.



DIGITAL SOLUTIONS

The **HYPE** Marketing Solutions

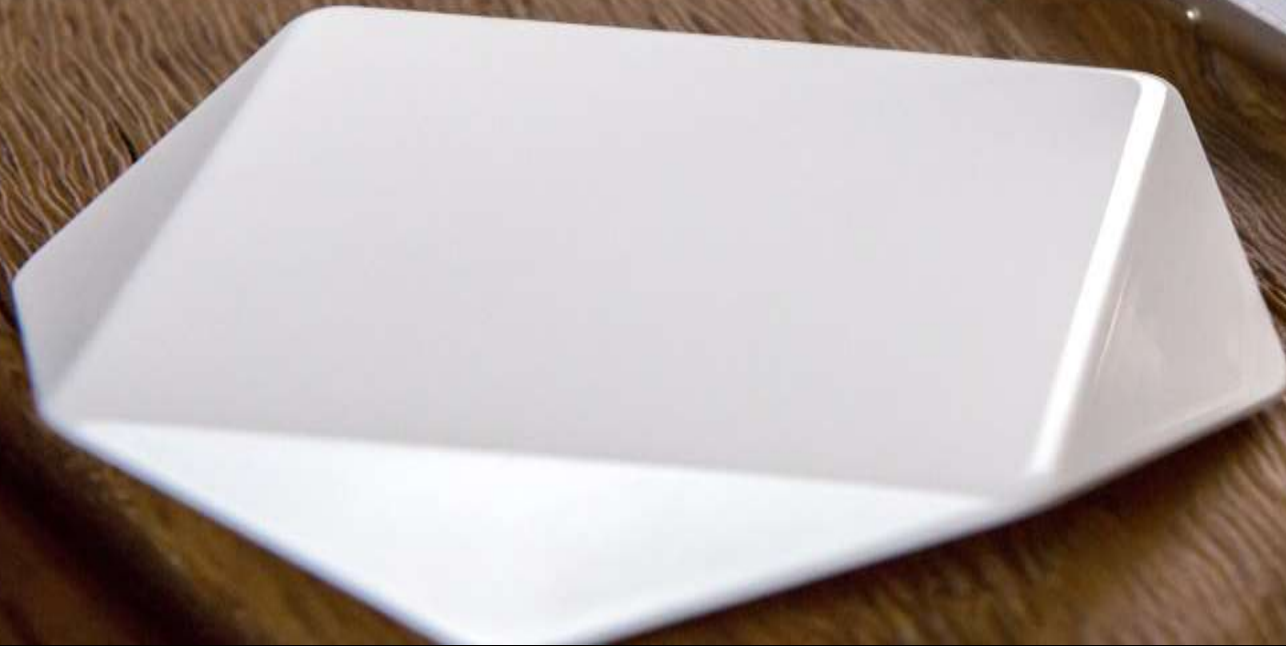
Education Management Platform

Connects all the **stakeholders** in Education

- ◆ Dashboards & real-time data
- ◆ Communication platform
- ◆ Dedicated accounts



eMARKETING SOLUTIONS



INNOVATIVE HARDWARE



A collection of hand tools including a saw, pliers, a knife, and a spool of wire, arranged on a white surface. The tools are scattered across the frame, with some in sharp focus and others blurred in the background. The lighting is soft and even, highlighting the textures of the wood, metal, and wire.

PROJECTS

The **HYPE** Marketing Solutions

DOKKANI

The largest e-commerce platform for unique and exclusive products

Sept – Dec 2020

CMS, Website & Application Development

Project Management

Staff Outsourcing

Marketing Strategy & Plan Development

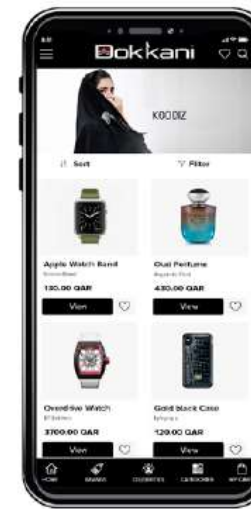
Digital Marketing Services

Social Media & SEO Management





دوككاني
Dokkani



COMMUNITY COLLEGE in QATAR

October 2020 (Annual Contract)

Staff Outsourcing
Marketing and events Services



Ministry of Public Health

Qatar Public Health Conference 2019

18th & 19th November 2019

750 participants

Online registration

Onsite registration

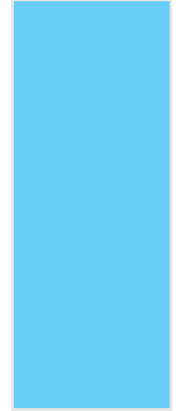
RFID attendance tracking

Mobile Application

Badges and lanyards productions









Mobile Applications for EVENYTS

The **HYPE** Marketing Solutions



Mobile Applications for E-COMMERCE

The **HYPE** Marketing Solutions



Mobile Applications for SURVEYS

The **HYPE** Marketing Solutions



Qatar Financial Markets Authority

3rd Annual Meeting for QFMA & IOSCO Conference

29th & 30th January 2019

300 participants
Onsite registration
RFID attendance tracking
Badges and lanyards productions





QITCOM

360 Virtual Tour

The **HYPE** Marketing Solutions



Sharaka Holdings

Opening Ceremony of Four Points by Sheraton Doha

25th September 2019

Event Management Services

Lighting & Branding

Photography Services





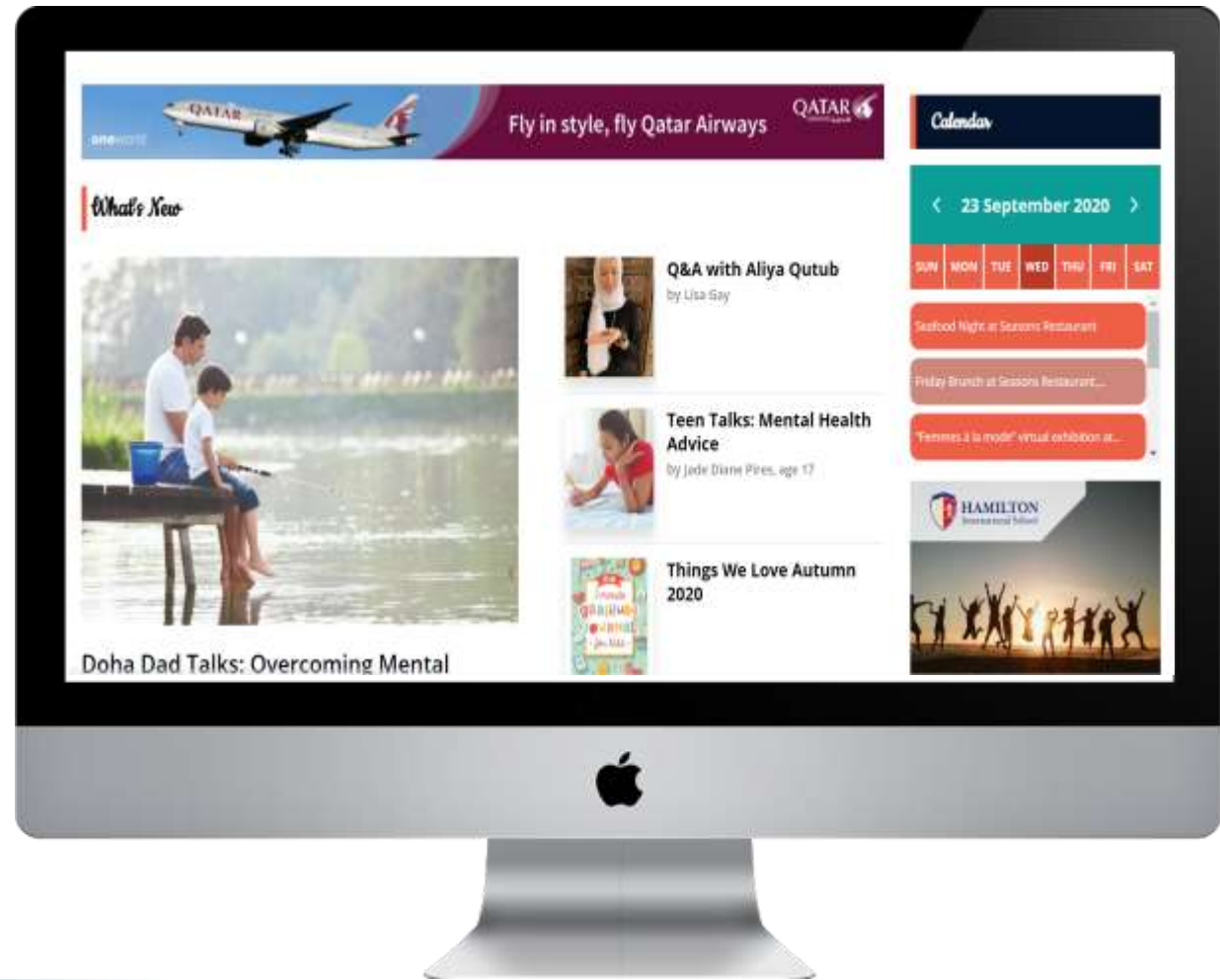


Dr. Khaled Medical Center

Corporate Website, Chatbot, Photo shooting

The **HYPE** Marketing Solutions



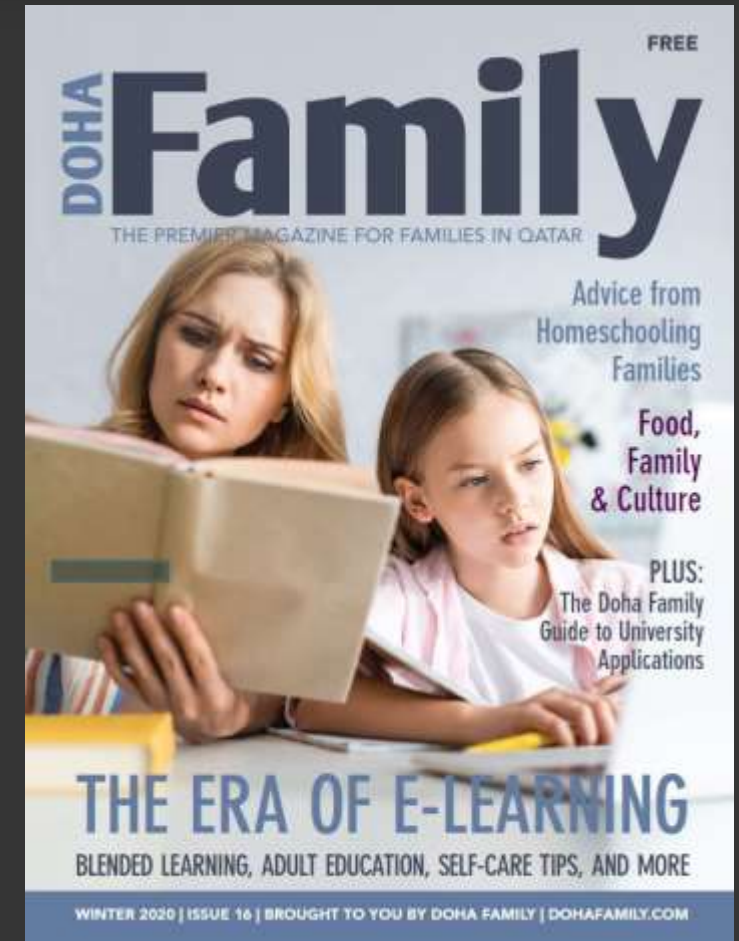


Doha Family

Corporate Website & Development

The **HYPE** Marketing Solutions





Doha Family Magazine

Design – Content Management – Social Media

The **HYPE** Marketing Solutions





CLIENTS



Clients





A UNIQUE EXPERIENCE AGENCY

The **HYPE** Marketing Solutions

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